

# Hair Dressing and Beautification

## Level II

**Based on November 2022, Version- 1**



Module Title: Make up

Module Code: **CST HDB2 M10 0622**

Nominal duration 80 hours

Prepared By: Ministry of Lobar and Skill

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Addis Ababa, Ethiopia

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## Acronyms

TVT .....Technical Vocational Training

LAP .....Learning Activity Performance

OHS .....Work place health safety

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## Introduction to the Module

In hair dressing and beautification field, client, face and make up to know perform make up services. This module design to meet the industry requirement under the hair dressing and beatification occupational standard particularly for the unit of competence Design and apply makeup.

## Module Units

- Client.
- Face Structure
- Tools and equipment
- Make-up.

## Learning Objectives of the Module

- At the end of this session, the students will able to:
- Identify client
- Clean face and neck
- Analyze face.
- Apply make-up.

## Module Learning Instructions

- Read the specific objectives of this Learning Guide.
- Follow the instructions described below.
- Read the information written in the information Sheets
- Accomplish the Self-check
- LAP Test
- Operation sheet

### Unit one: Client

This learning unit is developed to provide the trainees the necessary information regarding the following content coverage and topics:

- Personal protective equipment
- OHS procedures
- Make-up service to client
- Contra indication
- Types of skin and condition

This unit will also assist you to attain the learning outcomes stated in the cover page.

Specifically, upon completion of this learning guide, you will be able to:

- Use Personal protective equipment
- Apply OHS procedures
- Prepare Client for make-up service
- Identify Contra indication
- List Types of skin and condition

## 1.1 Personal protective equipment

Personal protective equipment is refers to protective clothing, goggles or other garments or equipment's designed to protect that wears body from injury or infection.

Personal protective equipment (PPE) is specialized clothing or equipment worn by employees for protection against health effect and safety hazards. It is designed to protect many parts i.e. eyes, head, face, feet, ear.



Fig 1.personal protective cloth

### Purpose

- To reduce the risk of transmission of microorganisms to patient /
- To reduce risk of cross infection
- To reduce the risk of transmission of infection of infection agent to on self.
- To prevent wound infection post operatively.
- To prevent dispersal of droplet from wearer to environment to prevent contamination of sterile field.
- To enhance easy handling of sterile equipment.

### Factors influencing PPE selection

- Durability and appropriateness
- Fit
- Type of exposure anticipation
- Splash /spray various touches
- Category of isolation precautions

## Types of personal protection

- Respiratory protection PPE
- Eye protection
- Skin Protection
- Hand protection
- Feet protection
- Place to use PPE

## Role of infection control professional

- Specimen collection
- Transporting patients
- Bagging trash or linen

## Protective equipment

- Glove
- Gown
- Apron
- Face mask
- Eye wear
- Face shield

## Conclusion

By using PPE we can prevent from infection PPE is a standard control of infection control.

## 1.2 OHS procedures

Accountability for workplace health and safety means that “the buck stops here”. In OHS legislation, accountability for workplace health and safety rests with the management of a business. This is contained in the Duty of Care principle. That said, others may also be accountable and therefore no workplace participant should think, or be allowed to think that safety is someone else’s responsibility.

In order to meet OHS legal obligations, a business needs to identify responsibilities in the workplace, so that everyone is clear about who will be taking responsibility for various safety activities, and who will be responsible for specific actions. Different people may have different responsibilities in a workplace, depending on many things such as company culture, structure of the business, assigned responsibilities, shift work, locations of work sites, and reporting structures.

Ultraviolet radiation is electromagnetic energy. The most common source of UV Radiation is the sun, but there are other sources such as welding flashes and lasers. The issue of sun protection for outdoor workers

is becoming an increasingly important OH&S issue as awareness of the potentially harmful effects of the sun continues to grow.

### 1.3 Makeup service to client

#### How to Prepare Makeup for Client's Skin

##### 1. Cleanse & Tone

According to beauty school experts, makeup should always be applied to clean skin. So, before applying anything, client washes their face with a gentle cleanser. A cream cleanser will offer moisture to dry skin; a gel or foam cleanser will strip away oils and dirt. For those with combination skin, select a product specifically labeled for both, and sensitive skin clients will need something much gentler — such as a plant-based solution — to avoid redness. Afterward, dry their face before applying an alcohol-free toner to remove any residue.

##### 1 .Moisturize



Fig1. Moisturizer to their skin

Next, moisturizer to their skin. Beauty school professionals suggest using an oil-free product if the client has oily skin. Conversely, someone with dry skin might require a thicker moisturizer. These individuals might also benefit from a vitamin-based or anti-inflammatory serum, just remember to add it before the moisturizer. Also, add small dollops of moisturizer at a time and softly press them into the skin. This way you can add more as needed and avoid making their face too oily.

##### 1. Prime

About five minutes after applying moisturizer, you can begin adding primer. This will help to fill-in visible pores and fine lines and ensure their makeup wears for a long period. Each colored primer has different benefits. Blue is used to brighten skin tone, green corrects redness, and

brown or yellow can alter facial colors without the need for a darker or lighter foundation. Select a silicone product if you are trying to fill in a lot of pores and lines; however, if the client has oily skin, use a water-based option to avoid clogging their pores.

## 2. Foundation

Foundation is used to give the skin an even tone .It neutralizes red check, broken veins and freckles and very it is very useful if make is to look very effective. It provides the base for all other makeup and makes their application easier.

The main purpose of a foundation is to even out your natural skin tone and not to change the color of the skin. Foundation is available in liquid, cream or solid form.

How to apply:-Apply the foundation in dots across cleansed, moisture face and neck or primer. Gently blend using fingertips.

## 3. Concealer

Councelers come in sticks or as thick cream and are used to conceal dark circle, dark spots, broken veins, high check color, and blemishes. Because it may get wiped off if you apply foundation after wards.

How to apply:-Choose a concealer that's as hade lighter than your foundation .Apply a dot of it on blemishes or wherever required and blend in to your foundation .Finally, dab the area with a powder compact to set the concealer.

## 4. Blush ,bronzer and highlighter

Blush is the first color cosmetic that you apply to your face and one of the most flatting. Its main purpose is to accentuate the check bones and add color and warmth to the skin.

You can apply blushes very time you apply makeup, but bronzer and highlighter are usually preferable as evening make up for a night out.

A highlighter is generally used for dramatic effect to give a flattering 'lift 'to face .It is used on the brow line , top of the check bone and the top –line center. The colors are light cream or white and are available either in powder or cream form.

When applying a highlighter, use a shade 1 to 2 shades lighter than your skin tone and brush it on using circular motion to the contours of your face where the sun would naturally hit.

### **7. Eye shadow, eye liner and mascara.**

The lightest color usually works well as a brow bone highlighter. The second lightest color usually looks good on the lid and creates a base to apply the shade of your choice, matte or shimmer. The second darkest color usually works best in the crease.

### **8. Trim and define your eye brows**

Changing the shape of eye brows can completely change the look of your face and length and definition to its contours. Well-defined eye brows can even help you correct flaws. Eye brows can even help you correct flaws such as small eyes or wide set and distract from imperfections lower on your face.

### **9. Lipstick**

Lipstick is used to balance a made-up face and to emphasize the mouth. To apply the perfect lipstick, first use lavender lip scrub to remove and dry, chaffing skin and apply the peppermint lip balm to get soft, smooth lips.

### **10. Setting mist or spray**

Makeup setting sprays are a liquid mist containing water and alcohol. They are used to absorb excess oil.

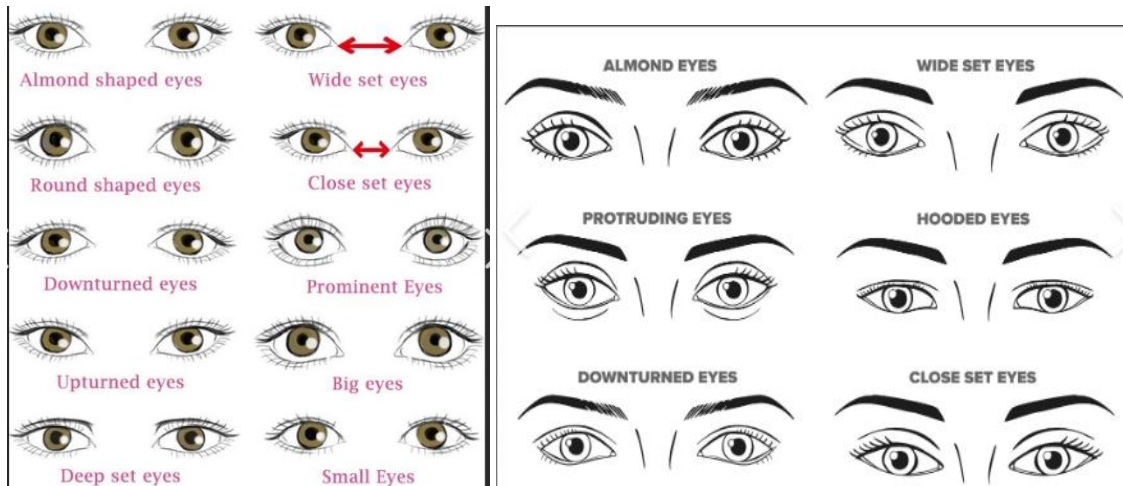


Fig 1eye shape chart

NB.in every make up situation we should have identify clients eye shape

## 1.4 Contra indication

### Introduction

A contra-indication is a condition or factor that may prevent you from performing a makeup application, as it may cause harm. This is important as when applying makeup in a non-suitable area you can increase the risk of infection, or spread it. You may find that the skin looks irritated or has a rash.

Contraindications are generally relative and, are diminishing due to improvements in surgical technique and implant design. Active infection remains an absolute contraindication, but previous infection is not a contraindication provided that the infection has been satisfactorily eradicated. The complete absence of elbow flexion is also a contraindication in so much that elbow prosthesis will only be of value if it is inserted into an elbow that is capable of active movement. Poor skin quality is a relative contraindication and should be addressed prior to surgery by appropriate flap cover. An unstable or severely deformed elbow is a contraindication for an unlinked prosthesis and will require a linked implant due to the high risk of instability postoperatively. Patients who undergo total elbow arthroplasty must be prepared to accept a

permanent restriction on lifting and work activities with heavy manual labor remaining an absolute contraindication for this type of surgery.

### Common contra-indications

Conjunctivitis, eczema, warts, styles, deep sunburn, open wounds, cuts, cold sores.

**Warning!** If you present a contra-indication, do not apply makeup, and seek medical advice.

## 1.5 Type of Skin and condition

**Skin:** - is the layer of usually soft, flexible outer tissue covering the body of a vertebrate animal, with three main functions: protection, regulation, and sensation.

The skin interfaces with the environment and is the first line of defense from external factors. For example, the skin plays a key role in protecting the body against pathogens and excessive water loss. Its other functions are insulation, temperature regulation, sensation, and the production of vitamin D foollates. Severely damaged skin may heal by forming scar tissue.

**Skin can be classified on the following 5 types:**

**Normal Skin:** Soft, supple, firm and smooth. Neither greasy nor dry in appearance.

**Dry Skin:** Rough, scaly flakes, hard and papery to touch.

**Oily Skin:** Shiny, greasy, open pored surface.

**Combination Skin:** Combination of two or more skin types.

**Sensitive skin:** Sensitive skin is a common condition and means skin is more prone to reactions such as redness and itching.

Most people who have sensitive skin notice occasional or frequent itching, burning and stinging of patches of skin. Sensitive skin is very treatable and may require a visit to the dermatologist. While uncommon, sensitive skin can sometimes be a sign of a more serious condition, such as kidney disease, so it is always a good idea to see your healthcare provider and get it checked out. Together, you will be able to develop a plan that usually includes relieving the itching or pain, treating the cause of the sensitivity and making a plan to protect your skin from irritants in the future.

### Selecting a Foundation

Identified skin type, and then choose the foundation suitable for it.

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**Liquid:** Gives a natural coverage and best would be to apply on clear, normal skin. It also suits people who don't like the feeling of makeup on their skin.

**Cream:** This is a heavier foundation, which gives good coverage. It can be used on any skin type. Some cream foundations are oily and will suit dry skin; others are dry and will suit oily skin.

**Cream Powder:** A two-in-one product. It has the coverage of a cream and the finish of a powder. Ideal for people who don't like spending time doing their makeup.

**Tinted Moisturizer:** Ideal for clients who want a very light coverage. The cream will usually have a range of products for different skin types. E.g. anti-ageing, anti-blemish, moisturizing etc.

### **Powder**

**Loose Powder:** It is used to set any cream or liquid product. It can be applied to the whole face, including lips. Translucent powder is recommended to avoid adding any color to the makeup.

**Compact Powder:** Will give a matte finish to the makeup. Recommended to use on oily skins and for touch-ups.



Fig. make up set

## Self-Check

### Part. I Say true or false

1. Sensitive skin is a common condition and means skin is more prone to reactions such as redness and itching.
2. Skin is the layer of usually soft, flexible outer tissue covering the body of a **vertebrate** animal, with three main functions: protection, regulation, and sensation.
3. A contra-indication is a condition or factor that may prevent you from performing a makeup application, as it may cause harm.
4. Personal protective equipment (PPE) is specialized clothing or equipment worn by employees for protection against health effect and safety hazards.
5. Liquid Gives a natural coverage and best would be to apply on clear, normal skin.

### Part II .Give short answer

1. Mention Factors influencing Personal Protective Equipment selection.
2. List Types of personal protection
3. How to prepare makeup for client's Skin list
4. Mention types of Foundation
5. List types of skin

### Part III. Fill space the blank

1. \_\_\_\_\_ Shiny, greasy, open pored surface.
2. \_\_\_\_\_ A two-in-one product
3. \_\_\_\_\_ The cream will usually have a range of products for different skin types.
4. \_\_\_\_\_ is generally used for dramatic effect to give a flattering 'lift 'to face.

## Unit Two: Clean face and neck

This learning unit is developed to provide the trainees the necessary information regarding the following content coverage and topics:

- Cleaner products
- Clean products skin ,face and neck
- Dispose waste materials

This unit will also assist you to attain the learning outcomes stated in the cover page.

Specifically, upon completion of this learning guide, you will be able to:

- Identify Clean products
- Apply products Clean skin, face and neck
- Dispose Waste material

## 1.1 Cleanser products

Cleansing is hardly the most glamorous step in a [skin-care](#) lineup, but in many ways, it's the most important. Only after sweep away all of the dirt, makeup, and excess oil residing on face, can skin properly absorb and reap the benefits of all that skin-loving goodness — including, but not limited to, toners, essences, serums, and moisturizers —layer on afterward.

So, what sets this lineup apart from all other cleansers and puts them in a league of their own? The answer lies in the meticulous formulations that combine dirt-eliminating, makeup-melting cleansers with impressively softening hydration that leaves skin refreshingly clean but never over-stripped. The result is a fresh, supple, and glow complexion that turns an everyday chore into a twice-daily treats.

### Super Fruit Brightening Cleanser

Wash a day's worth of sweat, makeup, and dirt off your face and down the drain without over-stripping your skin of its natural oils with the Super Fruit Brightening Cleanser. It also breaks down pore-clogging oils and dead skin with the help of chemically-exfoliating acids derived from citrus fruits like orange and lemon.

Usually facial cleansers are gentle or they take off makeup, but this gel formula is the best of both worlds. It easily removes a full face of makeup — mascara included — without any scrubbing, tugging at lashes, or post-cleanse cleanup required. The silky, aloe-infused formula also leaves skin softer, clearer, and soothed. Mascara almost melts off and skin feels softer.

### Van cream Gentle Facial Cleanser

The ingredient list is short and sweet with purified water and glycerin up at the top and doesn't include common irritants like dyes, fragrances, lanolin, parabens, and more.

This creamy wash lathers into a satisfying foam that is bursting with the formula's star ingredient, Canella Asiatic (also known as ceca), plenty of moisture-boosting glycerin, and other skin-soothing ingredients like heartleaf (an ingredient popular in Korean beauty), soybean peptide, and Maringa seed extract. As with any facial cleanser that's ideal for rosy, sensitive skin, this green-tinted formula is proudly fragrance-free

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## Panola Acne Creamy Wash

Its main active ingredient is four-percent benzoyl peroxide, which kills bacteria as it oxidizes on the skin, while also reducing inflammation, opening pores, and clearing buildup. You can easily use it on your chest and back as well to combat any signs of back acne.

## Hydrating Gentle Cleanser

Hydrating Gentle Cleanser's creamy, soap-free formula gently whisks away makeup and impurities without stripping your skin. It's void of common causes of irritation, like fragrance, dyes, and sulfates, but rather includes soothing Ceramides, niacin amide, glycerin, and prebiotic thermal water to amp up hydration levels and restores your barrier.

Powered by 2 percent salicylic acid and oil-absorbing hectoliter clay, Caravel's Acne Control Cleanser is a gel-to-foam wash that clears dead skin cells, banishes blackheads, and helps prevent new breakouts from popping up.

Adding to the mix is a blend of essential Ceramides, niacin amide, and hyaluronic acid to restore your barrier and add much-needed hydration to your complexion.



Fig.1 Cleanser product

## 2 Clean skin, face and neck

What Is A Clean Face?

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A face clean-up is a skincare regime that removes dirt and dead skin cells from your face. Cleansing your face every day keeps bacteria away, thus preventing clogged pores. This makes your skin appear radiant and fresh.

However, while some steps need to be followed every day, others should be done only once in 7-15 days to avoid eradicating your skin's barrier. Keep reading to understand what we mean

### **How to Clean Face in 5 Steps?**

Face cleaning is an important first step in a good skin care regime. When done right, it helps to remove dirt, dead cells and bacteria, leaving you with a radiant look. It also helps prevent clogged pores.

#### **What you need:**

Cleanser

Moisturizer

Toner

**The entire process may take around 10 minutes.**

#### **Step 1: Remove makeup residue**

Use a cleanser that suits skin type and remove all the makeup residue on face. Choose a water-based cleanser if you have oily skin. Avoid foaming cleansers, harsh soaps and chemicals on your face.

Note:

Use alcohol-free wipes for gently sweeping over the affected. They may cause excessive drying and irritation otherwise.

#### **Step 2: Wash face with warm water**

Wash the cleanser off your face with warm water. Avoid hot water as it can remove essential oils from skin. Sensitive skin or rosacea, hot water can lead to facial flushing and a flare. Alternatively, can also opt for micelle water.

#### **Step 3: Pat face dry**

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Now, use a clean and soft towel to pat your face dry. Use a soft, clean cloth that only use on your face. Avoid using rough textured fabric and rubbing face, as this can harm your skin.

#### Step 4: Use a toner

Put some toner on a piece of cotton and wipe face using gentle movements. While toners help to remove any remaining debris from your skin, they also help in soothing the skin and maintaining its pH balance. If skin is acne-prone, use a toner with salicylic acid.

#### Step 5: Moisturize

Hydrating skin with a light moisturizer after cleaning is important. Use a moisturizer that suits skin type and apply using circular motions on face and neck. This will keep your skin hydrated.

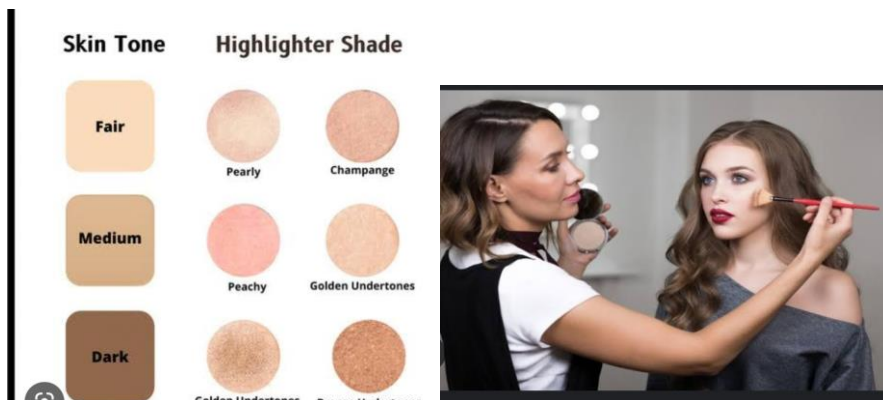


Fig.1. Skin tone

Fig1. face clean-up

## Natural Cleansing Ingredients Found At Home

### A. Milk

The traditional ‘milk bath’ is still a popular method of cleansing the skin. Milk is also effective in improving skin barrier functions.

### B. Cucumber and Curd

This combination is an effective way of cleansing and soothing skin. Cucumber is a cooling agent and also helps improve blemishes. Cucumber also improves the moisture content in skin

### C. Honey

Honey acts as a humectant, attracting moisture from the environment onto your skin. It regulates skin’s pH levels and soothes it at the same time .Its moisturizing properties will leave your skin feeling fresh and rejuvenated.

### D. Oatmeal Cleanser

Oatmeal exhibits anti-inflammatory and antioxidant properties that make it a good option to use as a natural cleanser. Oatmeal is a popular ingredient in many skincare products and is effective in eliminating dryness

Cleansing is important to prevent dirt, bacteria and other debris from accumulating on skin. If you don’t follow a cleansing routine, skin can look dry, dark and dull. It even result in clogged pores and acne. Make sure to get the right products for your skin type and cleanse skin thoroughly from time to time



Fig 1 Applying step cleaning face

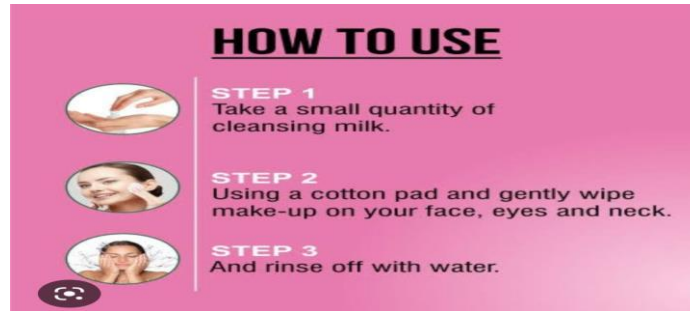


Fig 2 Applying step cleaning face

### 3 . Dispose waste materials

#### Hair Salon Waste Disposal

From old hair dye to broken hairdryers, hair salons and beauty parlours have specialised waste disposal needs.

#### An overview of hair and beauty salon waste

As a salon owner or manager, it is duty to ensure the correct waste disposal procedures for business. For example, human hair is non-biodegradable and can cause environmental issues if not disposed of correctly. Salon is legally responsible to ensure human hair waste is managed, stored and disposed of correctly. If take human hair to a local tip or to dispose of at home, this will be illegal as it needs to be transported and disposed of by a reputable provider.

#### What waste do salons produce?

Hair salons create a wide variety of waste in addition to human hair, including

#### Tin foil, chemicals and hair dye

- Hair, old scissors, aerosol cans, shampoo and styling product bottles
- Old hair straighteners, hair-dryers and salon equipment
- Till receipts
- Packaging, cleaning products, plastic water cups, magazines and newspapers
- Wax strips, pads, cotton wool buds and needles
- Sanitary bins

At Business Waste, we understand the unique types of waste produced by a salon which is why we are able to provide unique and convenient waste solutions to our clients. How is this waste disposed of?

Waste produces by a salon can be separated into different categories to prevent contamination and each category has different rules around its storage and disposal.

### **General waste in hair salons**

This can be anything that doesn't fall into any of the other categories such leftover lunches, non-recyclable packaging, till receipts and hair clippings too. This type of salon waste can be collected in black bin bags and put in black bins for a reputable waste disposal company to collect.

### **Recycling in hair salons**

Much of what is produced at your parlour can be recycled, from rinsed out shampoo and conditioner bottles to the magazines that your clients have got bored of flicking through. Empty aerosol cans can be placed with metal recycling and if you offer disposable beverage options then many plastic cups are recyclable too. Businesses are required by law to separate their recyclable waste from their general waste.

The Waste Electric and Electronic Equipment the recycling of electronic products. Broken straighteners, hair-dryers and other types of salon equipment are disposed of in the correct way.

For highlights and other hair services, your salon may use tinfoil. If the foil can be scrunched and hold its shape, it can be recycled. If, however, the foil springs back when scrunched, it is metallised plastic film and cannot be recycled and must be placed with general waste.

### **Hazardous waste in hair salons**

Under the Hazardous Waste there are rules governing how hazardous waste is defined and how it must be stored and disposed of with strict penalties for breaches. Waste is considered 'hazardous' when it could harm human health or the environment and can only be disposed at authorized sites.

All ‘sharps’ from business, such as acupuncture needles, need to be disposed of in secure, puncture-proof yellow hazardous waste bins. There are different categories of hazardous waste bins that you may require, depending on the treatments that are offered at business. Liquid hair dye and other chemicals are also classified as hazardous waste due to the damage they can cause to the environment and offer various solutions to disposing of this type of chemical waste.

Clinical waste also needs to be separated from normal waste and includes things like pads, cotton buds and wax strips which are disposed of separately in specific coloured bags. also provide sanitary bins and collection for guest and employee bathrooms.

Why hair salons need to be more sustainable and how they can do it?

It is important for hair salons to become more sustainable and work with our customers to help them achieve this. Here are our top tips to ensuring that your business is being as eco-friendly as possible.

- Wash out shampoo and conditioner bottles so that they can be recycle
- Move from disposable cups and glasses to reusable
- Look at using alternatives to aluminium hair foils
- Buy products with biodegradable packaging
- Place recycling bins in visible areas to encourage people to use them more.

## Self-check

### Part I: - Choose

Choose the best answer for the following question

1. What is the use of cleanser?
  - A. To treatment
  - B. To care face faces
  - C. Cleanse face
  - D. A and B
2. Which one is first step
  - A. Rinse
  - B wash
  - C. cline
  - D. all
3. Which materials were recycling
  - A. hair
  - B. color
  - C. a and b
  - D. none of the above

## Part II: - Say true or false

1. Cleansing is important to prevent dirt, bacteria and other debris from accumulating on skin.
2. As a salon owner or manager, it is duty to ensure the correct waste disposal procedures for business
3. Cleansing is important to prevent dirt, bacteria and other debris from accumulating on skin.
4. A face clean-up is a skincare regime that removes dirt and dead skin cells from your face.
5. Cucumber is a cooling agent and also helps improve blemishes.

## Part III:-Give short answer

1. What is the use of honey cleanser?
2. What is the use of moisturizing cream?
3. How to remove waste material.
4. List the steps of use of cleanser.

## Part I Part IV LAP Test

Step 1:- Remove makeup residue

Step 2:- Wash face with warm water

Step 3:- Pat face dry

Step 4:- Use a toner

Step 5:- Moisturize

## Operation sheet

Operation title: Clean face and neck

Purpose: To understand make up

Instruction: Clean face and neck

Tools and requirement: Water

Cleanser tonic/milk Soap

Cotton Towel

## Steps in doing the task

Resave client

Cheek for client skin took to client

Remove ear ring to client and employ

Wash to employ hand and client face by soap

Apply cleanser tonic to face by cotton

Rinse water

Give moisturizing crime to use smooth

Apply Makeup according to salon procedure

Quality Criteria: the given task is to understand make up procedure

Precautions: To practice the Clean face and neck

### Unit Three: Face Structure

This learning unit is developed to provide the trainees the necessary information regarding the following content coverage and topics:

Facial shape

Highlight, shade correct product application

Conform Client

This unit will also assist you to attain the learning outcomes stated in the cover page. Specifically, upon completion of this learning guide, you will be able to:

Identify F Facial shape

Apply Highlight, shade and correct product application

Check Conform Client

#### 3.1. Facial shape

The face shapes are

**Rectangular Face Shape:** This shape is squared off at the forehead and chin. People with this type of face shape value logic and are really good thinkers, but they often overthink. They're usually planners in some way and don't often talk about their feelings. However, they do work out regularly — they have to work off inner tension those results from constantly living in their own heads.

**Rounded Face Shape:** A round face shape is characterized by a wide hairline and fullness below the cheekbones. This face shape typically means you're a people person who is very giving and kind, and always puts people first. The downside to this is that you can tend to put people first too much and then you don't get what you need from the relationship. This type of mentality can attract narcissistic people, but you can change that by realizing you're an over-giver and not always make others the priority over yourself.



Fig. Round face shape

### Makeup Tips for a Round Face

**Arched Eyebrows:** When you have a round face, it's always better to add lines and definition to your makeup look. The first thing you should do is have well-defined brows. Do not keep the eyebrows rounded as this will make your face look even longer. Go for an angled arch while shaping and filling in your brows.

**Contour:** Contour those cheeks! When you have a round face, your cheeks are probably the widest part of your face and if you want to give your face some depth, contouring can be your best friend.

**Blush:** You may think that if you have slightly chubby cheeks, you shouldn't use blush, but that is NOT the case. A shimmery blush will enhance cheeks and give them a healthy glow.

**Diamond Face Shape:** This shape is wide in the middle, and pointed toward the forehead and chin. This refers to someone who likes to take control and wants things a certain way. They're also very detail-

oriented and because of that, they produce quality work. This is someone who can be very precise with their words and communicates well. That said, they can also be sharp with their words too, if you cross them the wrong way.

**Oval Face Shape:** An oval face is longer than wide, with a jaw that is narrower than the at the cheekbones. This person always knows all the right things to say, so they can make someone feel welcome and comfortable. That said, sometimes they can be too focused on saying all the right things

#### Oval Face

An oval shape is a longer version of the round face. Chin still stays rounded, but the length of face is more than the width. Forehead is probably the widest part of face.

**Square Face Shape:** This face shape is characterized by a wide hairline and jawline. It typically refers to someone who is really gung-ho and into taking on huge projects because they have so much stamina

**Heart Face Shape:** This is when you have a wider forehead and narrower chin. It speaks to someone who has incredible inner strength but can also be stubborn because they are so strong-minded. They're like little energizer bunnies. But their strength is not from stamina, it's about inner power. They can be pushy and steamroll you, so if they have a goal, they're going to keep going for it. They also have a strong intuition, like an inner knowing, so they know when to make moves. They're also very creative, so you often see performers who have strong chin and widow's peaks, which can accompany this face shape.

**Pear or Triangle Face Shape:** This facial shape is narrower at the forehead and wide at the jawline. This shape means you usually want to be in charge. And the narrower your forehead is at the top of your head, the more you have to be in control. But, because you're so driven, you're often very successful.

#### Oval shape

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Fig1.Oval and heart shape

### How to Determine the Shape of Face?

Figure out the shape of face, and take into consideration these points:

The widest part of your face.

The shape of jaw.

The length of face.

#### Step 1: Find the Widest Part of Face

**Forehead:** If your face is the widest at your forehead and slowly gets more angled towards your chin, you probably have a heart-shaped face. This is also called the inverted triangle.

**Cheekbones:** Is your face widest near your cheekbones? Then, in this case, you have a diamond face shape.

**Jaw:** You have a triangular or pear face shape if your jaw is the widest point of your face.

**Equal:** If your forehead, cheekbones, and jaw are all equal, then the chances are that your face shape could be either oval, square or round.

To find out more about your face shape, keep reading!

#### Step 2: The Shape of Jaw

Pointy: a heart-shaped face if chin is angled and clearly see jaws meeting at a distinctive point.

Square: If you have a strong wide jaw, you probably have a square-shaped face. Sometimes, when the jaw doesn't appear to be that strong, you could also be a diamond face shape or triangle.

Round: When you have a rounded jaw, you probably have an oval or a round face shape.

### Step 3: The Length of Face

Short: A simple way to determine the length of face is to draw an imaginary line horizontally below the eyes and vertically from the top of your head through the nose and towards the chin. If the horizontal to vertical ratio is one to one, then you have a round face.

Average: Average faces are usually longer than they are wide, so if the horizontal to vertical ratio is one to one and a half, that's the average shape. This is also what the majority of people have.

Long: If you have a longer than average lower half, then it's most likely that you have a long face. This means that the horizontal to vertical proportion is one to more than one and a half. You may fall into the oblong category.

### 3.1. Highlight, shade and correct product application

#### What Does Highlighting Do, Exactly?

Essentially, highlighting is the exact opposite of [contouring](#). When contour, use a color darker than skin tone to create the illusion that certain features (like your cheek hollows, jawline, and temples) are pushed inwards to give a chiseled effect. Highlighter, on the other hand, uses a shimmery shade that is much lighter than your skin tone to catch light and accentuate your features, making them look more prominent. [Light-reflecting](#) products are not only used to highlight and illuminate the skin, they help add dimension to your face, which is especially helpful when your features have been washed out by a full-coverage foundation. When combined with contouring, the effects can be dazzling.

#### Where's the Best Place to Apply Highlighter?

Highlighters can be used on any area that you want to stand out. Wearing a low-cut top? Dust a little highlighter over shoulders and collarbones. Rocking a sleeveless dress? Run a bit down the front of your arms. What about a skirt or dress? A touch of highlighter down the center of legs will look stunning. And even if body highlighter might sound like a lot for daily wear, it's actually the trick your favorite celebs use to look radiant on the red carpet.

## What Type of Highlighter Use?

Just like [eye shadow](#), [foundation](#), [blush](#)—or really any beauty product—highlighter comes in infinite formulas. Find highlighters that give you all different kinds of lighting effects—from a subtle sheen to a glossy looking finish, or highlighters that look like opalescent pearls. Highlighters can even make you look straight-up holographic. And those are just the finishes. In terms of color, there's every shade in the rainbow—and then some.

Highlighters can come in powder (pressed or loose), liquid, or cream formulas. Powder highlighters will deliver a bit more pigment payoff due to their being more buildable, and they're also the best for those who have oily skin, as they don't tend to add any additional oils or emollience. Highlighters that come in cream or liquid form are usually sheerer, and they're great for those with combo or dry skin types.

### For Fair Skin Tones

When looking at colors and finishes, that choice is pretty much based on preference. In general, cooler tones in pearl or silver shades, like [trine London the Right Light Highlighter](#) in Starlight, tend to look more realistic on fair or lighter skin with pink undertones. They can also have a fun, futuristic effect on medium to deep skin with warmer undertones.

### For A Sun kissed Glow

Peaches and pinks, on the other hand, tend to work better on medium skin tones. Sweep [TARTE Amazonian Clay 12-hour Highlighter](#) over your cheekbones, blending the bronze shade on the left into the lighter shade for a sun kissed glow.

### For Deep Skin Tones

Golden or copper shades are beautiful on deeper skin tones.. It also comes with a beautiful blush and bronzer, so everything you need all in one place to make your skin glow.

Based on your skin type and the look you want, you can find the best highlighter for you (and we've picked a few of our favorites to get you started). Once you find your go-to, here's how to get that glow.

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## How to Apply Powder Highlighter

First things first, if you're wearing liquid foundation or tinted moisturizer and want to use a powder highlighter

How to Apply Liquid Highlighter, you will need to set your base beforehand with a [translucent powder](#). This will help ensure that your highlighter will apply smoothly and won't skid or crease. If you're going in with a liquid or cream option, feel free to skip this step, as they'll blend easily together. Remember:-this makeup rule-of-thumb: powders go on top of powders, and liquids and/or creams go on top of other liquids and/or creams.

Once you're prepped, it's time to bring out your beauty toolbox.

Step 1: Dip a smaller, tapered brush lightly into the powder, tapping off the excess to avoid oversaturating your cheeks in highlighter. Powder highlighters like [benefit Cookie Golden Pearl Highlighter](#) work best with a [fan brush](#) or [small to medium-sized blush brush](#). A [fluffy eye shadow brush](#) will also work—basically you just want something small for precision.

Step 2: Then in a sweeping motion, dust the brush across your high points. Reminder: They're your cheekbones, brow bones, Cupid's bow, and the bridge of the nose.

Just like powders work best over powders, liquids and creams work best over (you guessed it!) liquids and creams. After you've applied your base, go straight in with highlighter before reaching for any powders.

Step 1: Begin by dabbing the liquid highlighter (try [rare beauty Liquid Liozizer Highlight in Positive Light](#)) directly onto your high points, then sheer out those spots with your fingers or your foundation brush to blend them out.

Step 2: If your liquid highlighter is packaged with a pump applicator, simply dispense a small amount onto your finger and apply to the high points of your face.

Step 3: You can also use a [makeup sponge](#). Looking for more of an all-over dewy [luminescence](#)? Mix a few drops of liquid highlighter directly into your foundation for an all-over, lit-from-within glow.

## How to Apply Cream Highlighter

The same anti-powder rules for liquid highlighters apply to cream highlighters. Swirl your finger into a cream, to warm up your face. This will help it blend better with the rest of your makeup.

Step 1: Using your finger, tap the highlighter just where you want to glow.

Step 2: For a totally seamless look, blend those spots out with the makeup sponge or brush you used to apply your foundation.

## How to Apply Highlighter

Applying highlighter can give your skin a beautiful color boost and enhance your bone structure as well. Highlighter only takes a few seconds to apply because you only apply it to a few small areas of your face. However, just a few dabs of highlighter can brighten up your entire face. Even if you are new to applying makeup, learning to apply highlighter is easy. Apply highlighter to the inner corners of your eyes. Use a highlighting eye shadow brush and get a little highlighter onto the tip. Then, take the brush and press it into the corners of your inner eyelids

Apply a couple of layers if you want a more dramatic effect or just apply a light dusting for some subtle highlights.

Sweep highlighter onto brow bones. The areas just below your eyebrows will catch a lot of light, so this is a nice area to highlight. Try sweeping highlighter over your brow bones, the areas just under your eyebrows.

Try to keep most of the highlighter on the outer edges of brow bone. do not need to apply highlighter to entire brow bone.

Also extend the highlighter down towards the creases of eyelids for an extra eye brightening effect. Add a dab of highlighter just above upper lip. The area in the center of upper lip is called Cupid's bow and highlighting this area will draw more attention to lips.

Brush highlighter over the center of chin. Highlighting the center of chin can also help to draw attention to your lips. Try sweeping some highlighter onto the center of chin

Be careful not to apply too much highlighter to this area. Only need a light dusting.

If you highlighted forehead, then try to keep the highlighter on your chin in line with the highlighter on your forehead.

Apply highlighter right above chin.

Method 2 Try applying foundation and concealer first. This will create a more even canvas for highlighter.

Use a sponge or makeup brush to blend foundation.

Dark circles or minor imperfections, concealer will add extra coverage to those areas and draw more attention to the highlighted area.

Apply highlighter to the tops of your cheekbones. Take a blush brush and use it to apply a bit of highlighter from your temples to the tops of your cheekbone in a C-shaped curve. You can apply one layer for a subtle effect or apply multiple layers for more intense highlights.

It may help to apply blush to the apples of cheeks first, and then start to apply highlighter where the blush has stopped.

Dab a little highlighter on the tip of nose. Get a bit of highlighter onto fingertip and then dab it onto the tip of nose. Move finger back and forth to blend the highlighter. Remember that do not need much highlighter, just a small dab. Brush some highlighter down the center of forehead. To accentuate the center of your forehead, sweep some highlighter down the center of forehead towards the bridge of nose. Start at the center of hairline on forehead and sweep straight downwards.

If you want a more dramatic highlighting effect, then sweep the highlighter all the way down the bridge of nose, but this is optional.



Fig 1. Foundation color

### 3.3. Conform Client

Conform means the Goods and/or Services: (a) conform with (i) the specifications and description of the Goods and/or Services provided pursuant to the Contract; (ii) Good Industry Practice; and (iii) any Applicable Laws, and (b) are (i) free from defects in design, material and workmanship; and (ii) fit for any purpose intended under the Contract.. Customer means Customer Signatory or any of its Affiliates submitting an Order Request for provision of Goods and/or Services Good Industry Practice means any circumstances, practices, methods and procedures and that degree of skill, diligence, prudence and foresight which would reasonably be expected to be observed by a professional, skilled and experienced contractor engaged in carrying out activities the same as, or similar to, those contemplated under the Contract under the same or similar circumstances. Goods means the goods or products (or any part of them) as described in the Contract, and in particular in the Order Request, or any specification for the Goods that is agreed in writing by the Parties. Mandatory Policies means Customer's policies, so by any means conform client means a client that has been sold a product by creative funding solutions limited as a result of an introduction. It may include

Existence or occurrence

Completeness'

Right and obligation

Valuation and allocation

Presentation and disclosure

Part I Say true or false

Highlighter, on the other hand, uses a shimmery shade that is much lighter than your skin tone to catch light

Diamond Face Shape is wide in the middle, and pointed toward the forehead and chin.

A round face shape is characterized by a wide hairline and fullness below the cheekbones.

Figure out the shape of face, and take into consideration these points: The widest part of your face, the shape of jaw and the length of face.

A shimmery blush will enhance cheeks and give them a healthy glow.

Part II:-Choose answer the best answer

.which one of face shape

a. Round      b. Heart   c. oval   c.   d. all

.How to determine face shape

a. widest part                      c. Face length  
b. jaw shape                      d. All

How to apply high light which one first

a. Little high lighter      c. Apply foundation  
b. brush sown down      d. None

Part III:-Give Short answer

What is the importance of face shape?

What is the important of highlighter?

Define over shape Structure

Define the meaning of client conform

How to Apply Liquid Highlighter lit the step

Explain each of the following in the table below by giving illustration for each skin type application by gathering from different sources of information.



## Unit Four: Make-up

This learning unit is developed to provide the trainees the necessary information regarding the following content coverage and topics:

Make up

Make-up plan

Make-up products

Final effect

This unit will also assist you to attain the learning outcomes stated in the cover page. Specifically, upon completion of this learning guide, you will be able to:

Define of make up

Identify Make-up plan

Apply Make-up products

Analyze final effect

### 4.1 Definition of make –up

Makeups are products used to make the human body look different. Cosmetics are constituted mixtures of **chemical compounds** derived from either **natural sources**, or synthetically created ones. Cosmetics have various purposes. Those designed for **personal care** and **skin care** can be used to **cleanse** or protect the body or skin. Cosmetics designed to enhance or alter one's appearance (makeup) can be used to conceal blemishes, enhance one's natural features (such as the **eyebrows** and **eyelashes**), add color to a person's face, or change the appearance of the face entirely to resemble a different person, creature or object. Cosmetics can also be designed to add fragrance to the body.



Fig. Make -up application



Fig. make up kit

#### 4.2. Make-up plan

Plan and design a range of make-up looks contractual arrangements with the relevant person

Produce a range of make-up looks and make-up application techniques look resources

Evaluate the results against the design brief objectives

The makeup which apply on skin is going to stay for many hours, so it is very important to purchase genuine makeup products Identify Fake Makeup Products?

##### 1. Check the packaging of the product

You can identify fake makeup products by looking at the packaging. If you do not know how original products are packed, you can visit the manufacturer's website for further details. Even if there is a slight mismatch in color, font, and size, the product might be a fake. The other signs of fake products are low-quality plastic, faded colors, ill-fitting mirrors, spelling errors and so on. Most fake products are light as a feather. See also: [How to identify Fake Products?](#)

##### 2. Purchase only from the authorized retailers

You must buy cosmetics only from authorized retailers, because there are chances of even big stores selling fake products. You can get the list of authorized retailers by visiting the manufacturer's website. Before purchasing the product, you must ask the assistant to display a quality certificate.

### 3. Check the serial number, bar code and manufacturing information

You can identify if the product is fake or original by looking at the serial number, bar code, and manufacturing information. Fake products may not have all this information, or will have very little information.

### 4. Try the product before purchasing

If you are purchasing cosmetics from the store, do not simply make the purchase without using the tester. While trying out the product, you get to know if it's a fake. For instance, original lipstick should always flow smoothly and evenly and mascara will never crumble.

### 5. Check brushes and sponges

You can identify the counterfeit product by looking at the brushes and sponges. Quality of the brushes and sponges of a fake cosmetic product will be low and there will be differences in size, shape or color.

### 6. Notice the smell and consistency

Fake make up products can be identified through smell and consistency. The cosmetic may be a fake, if it has got bad odor or is heavily perfumed. Original products, especially when they are matte there will be no strange substances or inappropriate sparkles in them. Creamy makeup products should not separate or contain any impurities.

### 7. Check the product review and seller rating

If you are purchasing cosmetics online, do not forget to go through the product reviews and seller ratings. This is because there has been a rise in the sale of fake cosmetics online.

### 4.3 Make-up products

#### Here's How to Apply Your Makeup Step by Step

##### Start with Moisturizer

No matter what your skin type (dry, oily, or combination), it's important to hydrate both morning and night—and don't forget sunscreen in the a.m. cleanser and toner (this is especially important at night!) before applying moisturizer. Then, skin a little relaxing massage.

##### at on Your Primer

While don't need a makeup primer all the time, it really helps keep makeup on—especially on a busy or warm day.

Something to be mindful of is that the type of primer you use can affect the finish of the foundation. “A primer with a glow can make the base look more airbrushed and have a softer lit-from-within appearance.

##### Apply Foundation

[Apply foundation](#) with your fingers, a makeup sponge, or a [foundation brush](#)—it's all up to your comfort level.

For a more full-coverage look, he prefers distributing the foundation evenly on a synthetic brush.

##### Conceal

Just like foundation, you can [apply concealer](#) with either a makeup brush or beauty blender or just your fingers, but a brush will give you a bit more full-coverage makeup look. Still, when it comes to concealer, a little goes a long way. Then, apply a little too any blemishes or red spots, allowing the formula to set for a few minutes before applying any type of powder on top.

It's also important to note different types of concealers and the purposes they serve. “[Concealers with a creamy texture](#) are more versatile.

##### Add Back Some Color to Your Face

[Bronzer](#) is super versatile because it can be used as contour or just as a burst of warmth like you just got back from a beach vacation. When applied as a contour to sculpt your cheeks and jaw, you want to only add color where the sun would naturally tan your face. “[Focus on] your hairline, bridge of the nose, and the high points of your cheeks

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## Highlight the High Points

A makeup look isn't complete [without highlighter](#). You can go for either a swipe so blinding you can see it from space, or simply a [natural-looking glow](#). "Highlighter can be applied wherever you want to bring attention, like cheekbones or even clavicles

## Experiment with Eye shadow

There are numerous ways to [apply eye shadow](#), but when it comes to the basics, there are a few things to remember. The light shades similar to your skin tone act as a base, a darker shade creates shape and definition, as well as contours the eye

## Define Your Eyes with Eyeliner

There are those who can't live without [eyeliner](#) and those who only bust it out on special occasions.

Swipe on Mascara:-Makeup artists and we normal people usually [apply mascara](#) a bit differently.

Line Lips:-[Applying lip liner](#) can both contour lips and make lipstick last longer

.

12. Paint on Your Lipstick and Lip Gloss:-The order of lip products is what's most important here. First comes lip liner, [then lipstick](#), and you finish with lip gloss

13. Set Makeup:-After all that work, you'll want to set your makeup look with [setting powder](#), [setting spray](#), or both to maintain your best makeup all day. Depending on the skin type and how long need makeup to last will determine your formula of choice

Warning: In every preparation we must follow salon procedure and manufactures instruction such as production date of the product.

## About the author



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Elizabeth is a freelance beauty writer. Previously, she was a beauty & fashion editor at Time Out New York, Seventeen, & Allure. She has more than a decade of experience in the beauty and fashion world, writing for Nylon, StyleCaster, Cosmopolitan & more.

## Share Article

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Make-up products, tools and equipment

To complete makeup, many tools and accessories are needed.

Brush Cleaners

Swab Rods and Usages

Powder Puffs Types and Uses

Tweezers and Uses

Palette Set with Spatula and Their Usages

Eyebrow Razors and Scissors

Eyelash Curlers Types and Uses

Packing Accessories and Uses

Cotton Pads and Usages

Mirrors

Concealer Brushes

Precise for both ends of eyes

Tab concealer products

Blush Brushes

Regular Eyelash Curlers

Apply colored makeup evenly

Common and useful

Curlers for Lower Eyelashes

Stippling Brushes

Special for lower eyelashes

Apply colored makeup evenly

Contour Brushes

Portable Eyelash Curlers

Heated Lash Curlers

Plastic material, convenient

Curling effectively,

Foundation Brushes

Eye Shadow Brushes

Apply base foundations

Draw eye shadow makeup

Palette Set with Spatula

Cotton pads

Blend base products,

Makeup removal

find proper colors

Eye Brow Brushes

Fan Brushes

Mascara Wand

Multiple Functions

Brush eyelashes

Mini Lash Curlers

Modify tiny parts

Lip Brushes	Packing cosmetics,
Pick out eyebrows	skincare products
Regular Powder Puffs	Cushion Powder Puffs
Traditional and used widely	Sharpeners
Eyebrow Razors and Scissors	Sharpen eyebrow pencils,
Trim eyebrows	lip pencils
Makeup Sponge Blenders	Silicone Powder Puffs
Packing accessories	Mirror

#### Uses of tools and equipment

Makeup brushes: - are the main tools used for makeup. There are many different types of brushes in different usages. These makeup brush tools have respective names. Here mainly list 10 types of makeup brushes used for different areas like face, eyes and lip areas, to help beginners know brushes better.

Powder Brushes: a powder brush that is very large and fluffy, which has a dome shape so that it can disperse the powder evenly all around the face. is designed to distribute the powder product evenly on your face.

Foundation Brushes-A foundation brush is specifically used for applying makeup base.-There are different types of foundation brushes in different shapes, such as the ones that look like a paintbrush or toothbrush or having a flat top. These shapes are useful to apply a flawless foundation to your face. A good foundation brush should have straight, flexible bristles, convenient for applying foundations. It's essential when using this type of brush that you apply the foundation to your face to avoid obvious lines or marks.

Concealer Brushes:-A concealer brush is similar to a mini version of a foundation brush. Its shape looks like a paintbrush but it has denser brushing.

Stippling Brushes:-The fibers of a stippling brush have two disparate lengths. Most of the brush is made of fiber and packed with longer fibers tightly than the rest part. Stippling brushes are very suitable for

applying different kinds of makeup. Bronze, highlights and blushes can be applied together with this type of brush.

**Fan Brushes-**This makeup tool's name is from its shape. The shape of a fan brush is like a fan, and its functions are multiple. For instance, it can be used to brush your cream mask. Its brush is loose and dense, so proper for applying powdery products. It can help these products with colors stippling on your face evenly, including bronzer, highlight, blush and eye shadow. This brush can be replaced by other brushes, so its use frequency is low.

**Blush Brushes-**Blush brushes are specifically used for applying blushes or some cosmetics for giving colors to your face. A blush brush has a similar shape to a powdered brush, while the former is generally a little stiffer, as its coverage area is smaller than the latter.

**Contour Brushes-**A contour brush is about a similar size to a blush brush, but its brushing is very dense and its shape is angled. This angled shape will help you apply the contour precisely. This brush can be used to apply not only powdery contour products but also cream contour products.

**Eye Shadow Brushes-**Eye shadow brushes include angled eye shadow brush, eye shadow crease brush and eyeliner brush and so on. These brushes have different sizes and shapes, usually in a kit to work together with your eye shadow. If you want to draw good eye shadow makeup, it's necessary to use these brushes together, because of their clear divisions of work.

**Eye Brow Brushes and Mascara Wand:-**These two brushes are not as important as other types of brushes, because some products would be equipped with them. Makeup specialists usually need these tools more; they are not necessary for beginners.

**Lip Brushes:-**Lip brushes help you apply your lipstick easier and have a better effect. There are two kinds of lip brushes-one is to draw the line of your lip, called lip liner brush; the other one is to precisely apply lipstick, gloss and other lip products, called lipstick brush. Lip liner brushes, flat with a tapered top, help you finish your lip look better. It can draw the line of your lips precisely, make the lip colors smooth and even, and reshape your mouth in a good shape. Then using a lip brush to draw your lipstick will help the color covering your lip more uniformly and beautifully.

**Brush Cleaners:-**Brush Cleaners mainly include cleaning agents and cleaning sponges. Cleaning agents are usually liquid or solid, similar to cleanser essences and soaps to wash brushes with plastic cleaners. When using this type of cleaning agent to wash brushes, you need to rinse them with plenty of water and then let them dry. After this process, you will get new brushes. This cleaning agent can be used for washing backstage blenders and powder puffs as well.



Fig. Make kit

**Powder Puffs Types and Uses:-**Powder puffs are important for foundation make-up, collocated with most kinds of foundations.

**Regular Puffs:-**Regular powder puffs are made from sponge, foam or cotton materials. Their single shape in the past was round with a certain thickness. Puffs made of cotton material usually have a fluffy texture,

soft and comfortable, which are applied for dry and powdery cosmetics. Sponge material puffs have unsmooth surfaces with many tiny pores, which can absorb water in wet use. It is more suitable for applying wet cosmetics, like foundations, concealers.

**Makeup Sponge Blenders**-Makeup sponge blenders are popular mainstream products of powder puffs in recent years. Many people consider blenders are different from puffs, but actually, blenders are derivatives. The common shape of the blender is similar to an egg with a pointed top. It is suitable for all kinds of cosmetics, like powder, foundations and so on. It is made from non-latex material with soft feeling, well elasticity and distinguishable colors.

**Cushion Powder Puffs**-Cushion puffs, also called air puffs, are thinner than regular puffs. It is usually made with sponge and polyurethane, or rubber materials, so the surface is quite smooth almost no pores. It can help you save more cosmetics than sponge powder puffs. Cushion puffs are always with a strip on one side to hold them more conveniently. This puff comes up with cushion foundation products and starts a craze in the makeup area.

**Silicone Powder Puffs**:-Silicone powder puffs usually have flat, oval or teardrop shapes. They are not thick without water absorption; when you use them for applying foundations, the product won't be absorbed. This is an advantage of this type of puff.

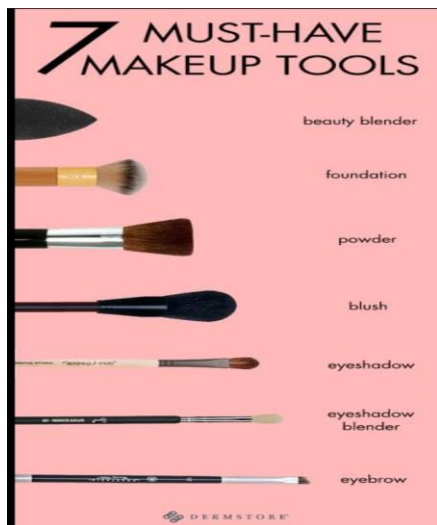


Fig. Silicone Powder Puffs

**Palette Set with Spatula and Their Usages:-**Palette and spatula are usually in a set, which is made from alloy metal material. Some palettes the function of a palette set with a spatula is to blend different colors of liquid foundations or concealers to find the best color for your skin tone, which is like the palette in painting. Generally, makeup veterans and makeup specialists prefer this tool because they have higher requirements for the makeup effect.

**Eyelash Curlers Types and Uses:-**The function of eyelash curlers is to curl drooping eyelashes and make mascara easier and more convenient so that the effect of enlarging your eyes is better. There are several kinds of curlers of different features and effects.

**Regular Eyelash Curlers:-**This type is the most common one, made from stainless steel or alloy metal materials and plastics. Its structure includes scissor-like handles, a clamp and a rubber strip. The rubber strip is inset in the middle part of the clamp. The clamp is usually curved which is close to your eyelid curve. To make it effective, you need to regularly change the rubber or plastic tips, which can get worn out. Eyelash curlers of metal materials would be more effective with little power used, which are also very durable and can last for years. Some curlers have combs to brush your eyelashes covered with mascara.

**Portable Eyelash Curlers:-**Portable eyelash curlers bear little difference in function from regular ones, but their advantage is light and portable. The main structure is similar to regular curlers, but the handles are not like scissors, replaced by a slice that can be flipped. This type is usually made of plastic materials, which is best for people who have sensitive eyes or have an adverse reaction to metals. But its effect maybe not as good as regular ones; it is more suitable for people with soft eyelashes or preferring natural curves. It is cheaper than metal curlers but worn out easier either.

**Mini Lash Curlers:-**Mini lash curlers, also called precision or point curlers, are smaller than regular curlers which have a narrow flat clamp top. Instead of through the whole flat clamp, you can curl your eyelashes section by section more precisely and effectively, especially on both ends of your eyes. This type of curler is perfect for deep-set eyes that need a little more mobility, or for those people with smaller eyes that bigger and traditional curlers have never fitted right. This is the right choice for people who apply false eyelashes because there's less risk of destroying the completed false eyelashes. It is very portable and convenient for going out on a trip as well.

**Curlers for Lower Eyelashes:-**This type is different from regular curlers. The clamp part is simplified without much hindrance, which is smaller than that part of a regular eyelash curler. It is suitable for long lower eyelashes but curled-up. Using it can make your lower eyelashes more visible.

**Heated Lash Curlers:** \_Heated lash curlers have been more and more popular in recent years. In the past years, a thin wooden stick ran over an open lighter flame a few times to curl eyelash as a heated lash curler, though there still are some people choosing this way now.

**Cotton Pads and Usages:-**As a kind of makeup tool, cotton pads are used in the application and removal of makeup. Before makeup, you can use cotton pads applying products like toners, to make basic skincare. After makeup, they can remove impurities with makeup removers and keep your face moist. The feature of cotton pads is useful and cheap.

**. Swab Rods and Uses:-**Swab rods have various functions in daily life and medical care. In addition, it offers many conveniences in makeup, especially in details. For example, when you draw eye shadow or eyeliner by mistake, you can erase these tiny parts with swab rods, and then continue makeup without removing large areas of makeup and repainting.

**Tweezers and Uses:-**Tweezers have two main functions in makeup. First, some women would use tweezers to pick out unwanted eyebrows. It may be very painful but looks good. Second, pointy tweezers are used as a kind of auxiliary means to stick false eyelashes because it has a sharp top convenient to pick the end of a false eyelash to stick to your true eyelash. It can help you look clearer to find the correct position.

**Eyebrow Razors and Scissors:-**Eyebrow razors are used for trimming your eyebrows. You can use this tool to shave unwanted eyebrows and get a suitable eyebrow shape for yourself, which makes your appearance cleaner and better. The scissors are different from commonly used scissors. The scissors in makeup are more delicate and exquisite

**Packing Accessories and Uses:-**Packing accessories refer to those tools used for packing formal products, including empty makeup containers, bottles containers palettes. The purposes of packing are as follows. Firstly, formal sizes of most skin-care products are usually large, inconvenient for carrying out. So packing accessories solve this problem well, which helps reduce space occupancy.

Sharpeners and Uses: - This sharpener is not used to sharpen your pens for writing homework! It is used for sharpening eyebrow pencils and lip pencils, which have the same structure as writing pencils. The usage is as same as sharpening a pencil

27. Mirrors-The mirror is the most important tool above all

#### 4.4 Analyze final effect

Facial analysis is an essential tool if you want to meet your clients' expectations. In addition to trends, they are looking for you to match their style and identity, and that is where you, as a professional, must be able to suggest a flattering style of makeup for each of them.

Facial analysis is used in the field of aesthetics to refer to a combination of techniques that seeks to enhance the beauty of the face through makeup, both in the products and in the application techniques for each of them, the influence of colors on the hair and the shapes of the haircut or hairstyle.



Fig 1 Simple step how to apply



Fig 2. Simple step how to apply

#### How to apply facial analysis in makeup services

Within this interesting theory of facial analysis, you should know that it is not only used in makeup and hairdressing, the textile industry also plays an important role since the patterns and colors of the clothes we wear can make us look better... or not.

Facial analysis techniques came to enhance that which adorns our face and disguise that which does not. It is not about transforming your client into another person, it is meant to enhance the features that are already beautiful by observing the person's facial features.

#### How to apply facial analysis into your makeup services?

Use your creativity understanding that dark and cold colors add depth. On the contrary, if what you need is to visually enlarge certain areas, it's better to work with light and warm colors.

## Face shapes and their characteristics

It's important to really observe and understand how to use makeup, and which techniques to work with to suit each face shape:

Oval: you can use any style of makeup, these faces work with almost anything.

Rectangular: use a palette of dark contouring products near the ears and temples.

Inverted triangle: highlight the chin and contour the temples.

Triangle: use darker shades on the chin and highlight the temples.

Square: contour the temples and chin to soften these areas.

Round: Do not over contour the temples and chin, so the client's face gets as close to the oval shape as possible.

## Facial features

When working with facial analysis for makeup application, you should not only take into account your client's face shape, it's also important to analyze the set of structural peculiarities and observe which type of special features your client has ...

Exotic: those unusual faces that you see in the street and stand out because they may have foreign and more unique features.

Rough or marked: they are mostly seen in people with a very prominent bone structure, such as prominent cheekbones.

Childlike: they have small or close-set eyes, nose and lips.

Classical: those faces that look as if they were taken from a Greek painting, with unique symmetry and proportion.

## Specific Features

Everyone has one or more characteristics that make it more or less difficult to use facial analysis for makeup application, the challenge you set yourself as a professional, will make you win your clients' eternal love. Take a good look at the characteristics of the following parts of the face, so you can design your work of art with more precision and knowledge.

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## Forehead

Wide: most stylists use a fringe to hide it, if this is not the case, Be Careful with the amount of highlighter you apply. It is very important for this type of foreheads that you use Darker Shades just around the hairline so the forehead looks narrower.

Narrow: Apply highlighter along the forehead to make it look wider.

## Nose

Convex: place dark tones on the sides of the nose, but keep the septum matte and add highlighter on the tip.

Small: go around the septum with highlighter, using the fan brush, just before finishing, add a touch on the tip. You can also use your fingertips or a sponge to blend the product.

Wide: contour from the inner corner of the eyebrow up to the tip on the sides, and seamlessly highlight the septum.

## Chin

Prominent: contour the tip.

Sharp: add highlighter on the sides to make it look wider.

Cleft chin: if you want to hide the cleft, use a lighter concealer or foundation shade and keep it matte, with the most appropriate undertone for your client's skin.

## Part I:-Choose the best answer

In apply makeup which one is first

- |                     |                 |
|---------------------|-----------------|
| a. Apply foundation | c . Consoler    |
| b. Highlight        | d . Moisturizer |

Which one of makeup tools

- a. Brush    b. Terminal iron    c. Cotton pad    d .All

How to identify markup

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- a. expired date   c. Check serial number   c. Cheek brush   d. All

Part II. - Say true or false

Eyebrow razors are used for trimming your eyebrows

Exotic those unusual faces that you see in the street and stand out because they may have foreign and more unique features.

The mirror is the most important tool above all.

Cotton Pads and Usages As a kind of makeup tool, cotton pads are used in the application and removal of makeup.

The function of eyelash curlers is to curl drooping eyelashes and make mascara easier and more convenient.

Part III: - Write Short answer

list material of   Appling   makeup

Appling highlight which part   apply

what is the Meaning of   make up

What is use of   foundation

Operation sheet

Operation title: Appling make up

Purpose: To understand makeup

Instruction: Apply face and neck

Tools and requirement:

Brushes

Cotton pads and swabs

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Primer

Foundation

Concealer

Contouring

Setting powder

Eye brow pencils and powder

Eye shadow

Eyeliner

Mascara and lashes

Lip liner and lipstick

Setting spray

Applying makeup procedure

apply moisturizer

Apply primer

Apply liquid foundation

Apply concealer

Apply foundation powder

Apply bronzer

Apply blush

Apply highlighter

Apply eyes shadow

Apply eyeliner

Apply mascara

Apply lip gloss

Apply spray powder

Quality Criteria: The given task is to understand make up procedure

Precautions: To practice the make-up

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